

PRESS RELEASE

Dynmark signs agreement with Vodafone UK for bulk SMS services

e-txt[™] now enables users to send 250 txt messages per second

Cheltenham, UK, 5th September 2005 - Gloucestershire based SMS text messaging software specialists, Dynmark International Limited, publishers of the e-txt[™] range of text messaging software applications today announced that it has begun using a direct connection to Vodafone UK's SMS text messaging infrastructure. This comes following the signing of an agreement for Vodafone to supply Dynmark with the provision of data services earlier in the year.

The connection will effectively increase Dynmark's message sending capacity by at least ten times and increase the speed at which users of e-txt can send messages to 250 messages per second. This ability gives e-txt[™] users an awesome power at their disposal and will also increase the reliability of message delivery as well as providing comprehensive message receipt information.

Dynmark's chief executive, Oscar Jenkins remarked, "We are pleased to be among the few text messaging companies in the UK to have a dedicated connection to Vodafone. This provides our company with the ability supply services to the largest and most demanding clients as well as being able to compete effectively on price and features to stay at the front of the mobile data services pack".

- ENDS -

NOTES TO THE EDITOR

About Dynmark International

Dynmark International Limited – (pronounced Dine-Mark) is the UK's leading mobile messaging applications developer and provider of bulk SMS text messaging and mobile data solutions for businesses globally. The range of products and services includes the award-winning* e-txt[™] bulk SMS text messaging application and the Mobile Promotions Exchange (MoPEX), a unique environment which puts advertisers in touch with owners of opt-in lists of mobile numbers.

About e-txt[™]

e-txt[™] (pronounced e-Text) is award-winning*, powerful bulk SMS text message distribution and management system that operates like familiar e-mail applications – but rather than e-mails it allows PC users to send and receive bulk SMS text messages, set up SMS text campaigns, publish mobile internet sites, set-up email, and loads more.

* 2004 New Product Award - DMBusiness/International Direct Marketing Fair (IDMF)

Visit www.e-txt.co.uk and www.dynmark.com for more.

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