

- FOR IMMEDIATE RELEASE -

Myratech and Dynmark join forces to help corporate UK communicate via Text!

London, 21 July 2003, Birmingham based, AIM listed systems integrator, Myratech Plc. today announced a strategic alliance with specialist mobile messaging firm, Dynmark International Limited.

The alliance will give Myratech exclusive access to Dynmark's sophisticated mobile messaging platform. Myratech will use Dynmark's messaging platform to develop a range of text-message based applications and services catering for new and existing clients. Myratech will develop software modules for its existing Sage customers, allowing them to automatically send message alerts when certain pre-defined criteria are met. Other commercial messaging applications will be developed based on Myratech's in-depth experience gained by working with its clients in the [list industry sectors here] industry sectors.

Duncan Sperry, Myratech CEO, said "This deal plays to our strengths and is in keeping with our costs reduction strategy. We can provide enhanced services to our existing client-base and attract a new breed of client interested in utilising mobile messaging to better communicate with their customers."

The Dynmark Messaging Platform (DMP) provides robust bi-directional mobile messaging (SMS and MMS) at normal and premium rates to UK and international mobile networks. The DMP also includes a commercial grade text-to-speech engine which can be used over normal as well as premium rate lines.

Oscar Jenkins, Managing Director of Dynmark International, commented " We have one of the most sophisticated and robust messaging platforms in the market place and are second to none at developing innovative mobile applications. What we don't have is the budget, skills or experience to roll out our applications and services to the market sectors Myratech caters for."

Corporate UK is beginning to realise the benefits of communicating with customers via text-message. Commercial rates for sending mobile messages are typically between one third and one quarter of the retail price and a fraction of the cost of other forms of communication. What's more with over 50 million UK mobile phone users its also as close to a ubiquitous medium as you will get.

- ENDS -

About Dynmark International

Dynmark develops PC based SMS software and MMS software. The company's range of applications enables users to send and receive normal, premium rate reverse billing and binary

SMS and MMS messages between PCs and mobile handsets. Mobile messages can be sent to, and received from over 500 networks in 200 countries.

Products include e-txt™ (pronounced e Text) the Award winning Bulk SMS Software for PCs from Dynmark which allows users to SMS from PC or other PC enabled device. Other messaging software includes mobile marketing and promotion, customer relationship management and communications applications. For further information visit www.dynmark.com and www.e-txt.co.uk.

About e-txt™

e-txt™ (pronounced e Text) is Award winning Bulk SMS Software for PCs from Dynmark which allows users to SMS from PC or other PC enabled device. Whether you are using it for Mobile Marketing, Bulk SMS, Sending SMS for CRM purposes 24x 7, e-txt is the perfect mobile messaging software. Used as an SMS gateway it provides among the lowest cost SMS UK solutions. e-txt™ is the UK's number 1 PC based SMS texting application and is used by nightclubs, pubs, restaurants, hotels and bars as a superior marketing tool to flyers and by other industries as powerful SMS marketing, SMS texting, SMS service and Customer Relationship Management application.

Visit www.e-txt.co.uk and www.dynmark.com for more.

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