

PRESS RELEASE

New funding for heavyweight SMS txt messaging software provider sees exciting Board expansion

Cheltenham, UK, 19th August 2005 - Gloucestershire based SMS text messaging software specialists, Dynmark International, publishers of the e-txt[™] range of text messaging software applications, today announced the expansion of its board following a successful private placement and recently completed corporate reorganisation. The company raised over £200,000 from new and existing investors, expanded its board from three to five, and appointed a non-executive chairman.

The company's board now includes two non-executive directors, one of whom is Martin Gilbert (Chief Executive of Aberdeen Asset Management and Chairman of First Group). Oscar Jenkins, the founder, formerly holding the roles of both Chairman and Chief Executive, has stepped down as Chairman in order to divide the roles of Chairman and Chief Executive, so that he can be more hands-on in the growth of the business in line with the overall business strategy.

Four years from inception the company expects to be breaking even by the end of 2005 and sales to flourish as business use of text messaging is showing tremendous growth. The next stage of the company's development is being considered and the management has not ruled out an AIM listing. Management would not be drawn on this issue but Oscar Jenkins points out "We have a great business with a clear focus, extremely supportive shareholders and first class board". He went on to say, "we have had a few unexpected meetings of late but this is early days and interest is little more than tyre kicking at this stage. Our value will skyrocket in line with our sales and we expect to grow rapidly over the next 12 to 18 months".

- ENDS -

NOTES TO THE EDITOR

About Dynmark International

Dynmark International Limited – (pronounced Dine-Mark) is the UK's leading mobile messaging applications developer and provider of bulk SMS text messaging and mobile data solutions for businesses globally. The range of products and services includes the award-winning* e-txt[™] bulk SMS text messaging application and the Mobile Promotions Exchange (MoPEX), a unique environment which puts advertisers in touch with owners of opt-in lists of mobile numbers.

About e-txt[™]

e-txt[™] (pronounced e-Text) is award-winning*, powerful bulk SMS text message distribution and management system that operates like familiar e-mail applications – but rather than e-mails it allows PC users to send and receive bulk SMS text messages, set up SMS text campaigns, publish mobile internet sites, set-up email, and loads more.

* 2004 New Product Award - DMBusiness/International Direct Marketing Fair (IDMF)

Visit www.e-txt.co.uk and www.dynmark.com for more.

For more information and photography contact:

David King/Oscar Jenkins
Dynmark International Limited
Tel: +44 (0)1242 257938

david@dynmark.com or oscar@dynmark.com